

cc
UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

REGISTRATION No. 574

For Six Months Period Ending June 5, 1952
(Insert date)

1. (a) Name of Registrant. **EUROPEAN TRAVEL COMMISSION**

(b) All other names used by Registrant during the period.

NONE

(c) Address of principal office.

115 East 53rd Street
New York 22, New York

(d) Name of person or persons in charge of principal office.

Miss Olga Broman, Administrative Assistant

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States twenty-one

(b) Approximate number of members outside the United States twenty-one

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office, or nature of duties
Mr. Herman Ramo Finnish National Travel Office	January, 1952	

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
NONE Mr. Stavros Roussos Permanent Greek Delegation to the United Nations Hotel Sherry Netherland 781 Fifth Avenue New York 21, New York	May, 1952	New New York Representative to the European Travel Commission appointed by Greek Government

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Foreign Agents
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5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

NONE

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

NONE

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

**Joint advertising and promotion campaign designed to attract American
tourists to travel in Europe, particularly in the "thrift season"
(formerly called "off-season" by carriers, etc.)**

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

NONE

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Exhibits A have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
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(b) All such employees and other individuals for whom Exhibits A have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
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Four New York Representatives listed under 4, (a)

**Miss Norma Ferrante
617 Allerton Avenue
Bronx 67, New York**

**Secretary to Administrative
Assistant**

No

**Miss Lillian Doelger
46-05 243rd Street
Douglaston, New York**

Steno-typist

No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received</i>	<i>Purposes for which received</i>	<i>Amount received</i>
Reference: March 19, 1951, letter from Mr. W. E. Foley, Chief, Foreign Agents Registration Section, No.: WEP:JXX:ev, 149-3785			

Due to the nature of the allocations made by the European nations at sporadic times and the fact that some still have not been paid for the period of March 1st through June 30th, it would be extremely difficult to determine the exact data. In view of this situation, we trust that the annual accounting which will be made at the end of this year will suffice

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows: ¹

<i>Date funds received</i>	<i>Name of person from whom received</i>	<i>Purposes for which received</i>	<i>Amount received</i>
NONE			

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows: ²

<i>Date payment was made</i>	<i>Name of person to whom payment was made</i>	<i>Purposes for which payment was made</i>	<i>Amount of payment</i>
See 10. (a)			

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Mrs. Menelita T. Deelger	1	

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases X	(8) Circulars	(15) Lantern slides
(2) News bulletins	(9) Form letters X	(16) Still pictures
(3) Newspapers	(10) Reprints	(17) Posters
(4) Articles X	(11) Copies of speeches, lec- tures, talks, or radio broadcasts	(18) Photographs X
(5) Books	(12) Radio programs X	(19) Charts
(6) Magazines	(13) Radio scripts	(20) Maps
(7) Pamphlets	(14) Moving pictures	(21) Other publications

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
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Releases, articles and other material described in (b) above dealt solely with travel to Europe and were prepared and distributed by the Ceples Company (535 Fifth Avenue, New York City) and the Eric Friedheim Company (115 East 53rd Street, New York City).

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rule 400 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.
No. See below.

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rule 400? If not, explain why any such communications and publications were not so labeled.

No. See below.

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rule 400? If not, explain why any such reports were omitted.

No report made for reason it is not required under Section 4 of the Foreign Agents Registration Act of 1938 as amended.

According to Section 4, literature, dealing solely with travel and tourist matters is not subject to the filing and labeling requirements.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

NONE

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

NONE

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

NONE

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

See paragraph 10

14. File the following exhibits with this statement:

Exhibit A.—File an Exhibit A, on the printed form provided therefor, for each of the following persons for whom an Exhibit A has not previously been filed:

- (a) All partners, officers, directors, and similar officials of Registrant. **Forms not previously filed for those listed under 4 (a.) are sent herewith. Others have been filed.**
- (b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6. **Forms have been sent**

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6. **Inapplicable**

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed. **Inapplicable**

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization. **Inapplicable**

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

Contract with Eric Friedheim Company filed with supplemental statement, December 6, 1951. Contract with the Caples Company sent herewith.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Olga Broman

 (Signature)
 OLGA BROMAN

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

 (Signature)

 (Signature)

 (Signature)

Subscribed and sworn to before me at *New York, New York*
 this *11th* day of *July*, 19*51*

Sarah M. Goldman

 (Signature of notary or other officer)

My commission expires _____

SARAH M. GOLDMAN
 Notary Public, State of New York
 No. 24-6573200
 Qualified in Kings County
 Certificates filed with Kings and
 New York County Clerks and
 Kings & New York Register's Offices
 Term Expires March 30, 1952

Ernan Ramo
National Travel Office
50th Street
New York 22, New York

January, 1952

New York Representative

Mr. Jorma Tolonen
Tourist Association of Finland
15 Mikonkatu
Helsinki, Finland

January, 1952

European Representative

Mr. Ulrich Calvosa
Spanish State Tourist Office
247 Park Avenue
New York 17, New York

January, 1952

New York Representative

Mr. Luis Bolin
Spanish State Tourist Office
Medinaceli 2
Madrid, Spain

January, 1952

European Representative

Miss Ann Devereaux
Yugoslav State Tourist Office
816 Fifth Avenue
New York 21, New York

January, 1952

New York Representative

Mr. Milan Apih
Ministry of Tourism
P. O. Box 595
Belgrade, Yugoslavia

January, 1952

European Representative

Mr. Christopher Axelos
Consul General of Greece
30 Rockefeller Plaza
New York 20, New York

May, 1952

New York Representative

REGISTRATION NO. 574

Dr. Harald Langer-Hansel Ministerium fur Handel und Wiederaufbau Abteilung Fremdenverkehr Metternichgasse 3 Vienna III, Austria	Yes
Mr. Arthur Haulot Commissaire General au Tourisme 1 b, rue Belliard Brussels, Belgium	Yes
Mr. Morgens Lichtenberg National Travel Association Banegaards Pladsen 5-7 Copenhagen, Denmark	Yes
Mr. John Bridges British Travel & Holidays Association 64-65 St. James's Street London SW 1, England	Yes
Mr. Jorma Tolonen Tourist Association of Finland 15, Mikonkatu Helsinki, Finland	Yes
Mr. Henry Ingrand Commissaire General au Tourisme 8, Avenue de l'Opera Paris 1er, France	Yes
Mr. Hans Seydel Deutsche Zentrale fur Fremdenverkehr Beethovenstrasse 89 Frankfurt, Germany	Yes
Mr. D. Papaefstratiou National Tourist Organization 30, Omirou Str. Athens, Greece	Yes
Mr. Thorleifur Thordarson Icelandic State Tourist Bureau Reykjavik, Iceland	Yes
Mr. M. K. O'Doherty Irish Tourist Board 13, Merrion Square Dublin, Ireland	Yes
Hon. Pietro Romani Commissario per il Turismo Via Veneto 58 Rome, Italy	Yes
Mr. Robert W. ... Office National du Tourisme Avenue de la Gare et de la Liberte Luxembourg City, Grand Duchy of Luxembourg	Yes

Mr. Gabriel Ollivier
Commissaire General au Tourisme et a
l'Information
Monte-Carlo, Principality of Monaco

Yes

Jhr. W. Boreel
Netherlands National Tourist Office (A.N.V.V.)
88 Parkstraat
The Hague, Netherlands

Yes

Mr. G. B. Lampe
Norway Travel Association
H. Heyerdahls gate 1
Oslo, Norway

Yes

Dr. Jorge Felner da Costa
Secretariado Nacional da Informacao
Lisbon, Portugal

Yes

Mr. Goran Hedin
Swedish Tourist Traffic Association
Klara Vastra Kyrkogata 3 A
Stockholm, Sweden

Yes

Mr. Luis Bolin,
Spanish State Tourist Office
Medinaceli 2
Madrid, Spain

Yes

Mr. S. Bittel
Swiss National Tourist Office
Bahnhofplatz 9
Zurich 23, Switzerland

Yes

Mr. Cevdet Legas
Turkish Embassy
11 bis, Boulevard Delessert
Paris 6, France

Yes

Mr. Milan Apih
Ministry of Tourism
P. O. Box 596
Belgrade, Yugoslavia

Yes

✓ Mr. R. F. Mattesich
Austrian State Tourist Department
48 East 48th Street
New York, New York

NONE

No

Mr. P. J. Martens
Official Belgian Tourist Bureau
422 Madison Avenue
New York, New York

NONE

No

Mr. James Turbayne
British Travel Association
836 Madison Avenue
New York, New York

NONE

No

Mr. Axel Dessau
Danish National Travel Office
588 Fifth Avenue
New York, New York

NONE

No

Mr. Alexandre de Manziarly
French Government Tourist Office
610 Fifth Avenue
New York 20, New York

NONE

No

Mr. Karl Baumann
German Tourist Information Office
11 West 42nd Street
New York 18, New York

NONE

No

Mr. Hannes Kjartansson
Icelandic Consulate General
50 Broad Street
New York, New York

NONE

No

Mr. Kevin Durnin
Irish Tourist Bureau
35 East 50th Street
New York, New York

NONE

No

Mrs. Manolita T. Doelger
Italian State Tourist Office
21 East 51st Street
New York, New York

NONE

No

Mr. Corneille Staudt
Consulate General of Luxembourg
441 Lexington Avenue
New York, New York

NONE

No

Mr. Marcel Palmieri
Consul General of Morocco
Room 3362, 40 Fifth Avenue
New York, New York

NONE

No

Mr. P. H. W. van der Laan Netherlands National Tourist Office 10 Rockefeller Plaza New York, New York	NONE	No
Mr. Svein Winge Simonsen Norwegian National Travel Office Norway House, 290 Madison Avenue New York, New York	NONE	No
Mr. Gil Stone Casa de Portugal 630 Fifth Avenue New York, New York	NONE	No
Mr. Birger Nordholm Swedish National Travel Office 630 Fifth Avenue New York, New York	NONE	No
Mr. Henry Filliohody Swiss National Travel Office 10 West 49th Street New York, New York	NONE	No
Mr. Muri Eren Turkish Information Office 444 East 52nd Street New York, New York	NONE	No

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Foreign Agents
Registration Section
DEPARTMENT OF JUSTICE

REGISTRATION No. 574

December 6, 1951

Mr. Hudson Meyer
Vice President
Caples Company
535 Fifth Avenue
New York 17, New York

Dear Mr. Meyer:

It is with great pleasure that I inform you of the selection of the Caples Company to service the European Travel Commission advertising program for the 1952 calendar year. The Commission's action in choosing your agency was by unanimous vote and the appointment is effective January 1st.

You are aware that our advertising budget for next year has been curtailed sharply. This will necessitate even more careful planning in order that the Commission may achieve the greatest impact from the smaller appropriation that will be available. We must plan tie-ins with the advertising of the individual national tourist offices and the carriers to get maximum effect.

I should be grateful if you could give us an informal presentation at the meeting of Commission on December 11th. This will be an opportune occasion to acquaint the membership with your ideas and suggestions as to how you would like to conduct next year's campaign.

Meanwhile, please accept my appreciation for your continuing cooperation in the prosecution of the Commission's public service objectives.

Cordially,

Birger Nordholm
Chairman

BN:yk